



Investor Presentation

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The Company

- Founded in 1992, Intrinsyc is a pioneer in creating networking software solutions for a connected world
- Building on our early roots of providing Microsoft OS based embedded device networking software, Intrinsyc has established itself as one of the leading open-platform providers of Mobility solutions that help OEMs create next generation Internet based devices and integrate them with enterprise IT applications
- We have also developed a complementary business of providing licensable inter-operability networking software and services for Enterprise application vendors as well as end users
- These 2 lines of business share some common technology foundations and give Intrinsyc flexibility and diversification in its future business model

A Brief History

- In 1997 Intrinsic made history by developing the first embedded web server, remote management, and graphical IDE technologies for embedded Windows OEM applications
- In 1998, Intrinsic expanded its offerings to include reference designs and professional services for its OEM clients
- In 1999, Intrinsic added Linux OS products and competencies to its device OEM offerings
- In 2000, Intrinsic further expanded its offerings to include networking solutions focused on the Java to Windows enterprise inter-operability market
- In 2002, Intrinsic enhanced its enterprise inter-operability solutions to include Microsoft .NET to Java inter-operability solutions
- In 2003, Intrinsic added Symbian OS competencies for its device OEM clients

Current Status

- Today Intrinsic has its HQ in Vancouver, BC, with additional development and sales staff in a UK based European office, and a total base of approximately 100 employees
- We have 2 boats afloat:
 - Intrinsic's Mobility business unit has won more than 200 worldwide projects to help OEMs create next generation internet enabled devices
 - Intrinsic's Enterprise inter-operability solutions have been deployed by more than 1,000 enterprises worldwide, licensed and integrated by more than 100 ISVs, and include half of the Fortune 100
- Historical financial results illustrate that high margin licensing \$ has tended to favour enterprise customers over device OEMs
- Since late 2003, Intrinsic has been focusing its efforts on developing more complete networking solutions that will address the business needs of various Mobility and Enterprise opportunities.
- A number of important new products will be launched in 2004

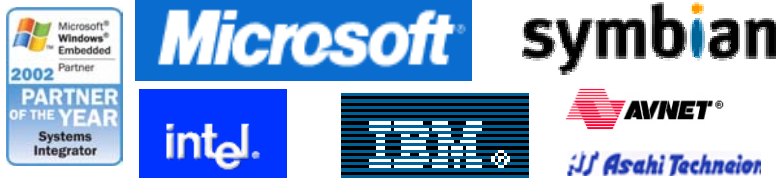
Global Customers



2,000 customers of which 45 are Fortune 100 companies

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Key Device Partnerships / Co-Travellers



- 7 year relationship with Microsoft (Gold Partner status)
- 7 year relationship with Intel
- IBM Premier Partner
- Platinum level Symbian partner / North American competency centre

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Industry Recognition

- 2003 4th year on the Deloitte and Touche Fast 50 / US Fast 500 lists
- 2003 2nd year on the Canadian Profit 100 list
- 2003 3rd year as Microsoft partner of the year (embedded ISV)
- 2003 Vancouver Sun Top 100 list
- 2002 Finalist for the EDN innovation of the year award (uPDA)
- 2001 Control Engineering editors choice award (deviceCOM)
- 2000 Cahners top 10 embedded products of the year award (IX)
- 1997 Comdex, selected by Microsoft as 1 of 14 exceptional emerging technology companies

Quick Q2 update

- \$3.8M in revenues, \$40K loss, cash flow positive
- Blended 40% margins
- Balance sheet healthy – Cash, A/R, Inventory
- Driving for cash flow positive operations and growth
- TPC Funding – some delay in profitability may result
- Seeing FY05 as our breakout year after transition to profitability

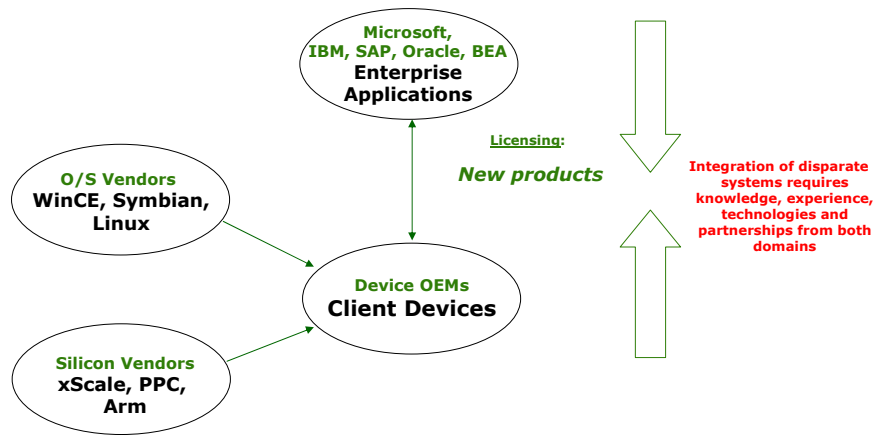
Current Business Model

Moving to Integrated Solutions

- Intrinsyc's traditional OEM and enterprise based networking and inter-operability technologies are point-source solutions, technical sales
- An exhaustive customer and market survey indicates that Intrinsyc is well regarded and trusted by its customers and is well positioned to move into broader inter-operability solutions targeting the Enterprise market
- Our Catalyst demo specifically targets mobility applications that draw on both our Mobility and Enterprise technologies, relationships and competencies
- This is a convergence play where Intrinsyc is unique in the technologies, competencies and partnerships that it brings to bear in what is possibly the hottest new segment in computing today
- Our unique value proposition is that we are approaching this market from a bottom up / top down perspective as a strong device OEM and enterprise vendor

Intrinsyc's Unique Value-Add

Integrated Solutions



Mobility Market Demands

By definition, Mobility is part of the enterprise - and therefore the same paradigm exists, with additional OEM, vendor and carrier dynamics:

Pain

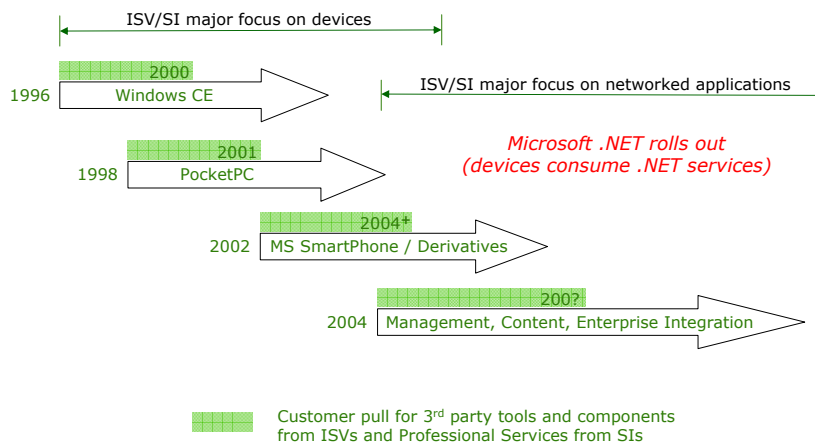
- Complex integration of hardware, software and communications
- No longer a stand-alone solution - applications are media rich and network aware
- Velocity management - rapid pace of change and advancement of technologies across the board

Demand

- Outsourcing to partners with a broad skill set and relationship base
- Leading-edge technologies
- Enterprise and device knowledge, capabilities and experience

Device OEM Business Model

Shifting Demand / Opportunities (Windows CE/.NET example)



Mobility Market Analysis

- 500 million cellular phones shipping in 2004:
 - 5% Smart phones
 - 35% Feature phones
 - 60% basic phones
- Major re-shaping of industry by 2007:
 - 15% Smart phones
 - 65% Feature phones
 - 20% basic phones
- Major Software Vendors:
 - Microsoft
 - Symbian - Nokia
 - Linux

Mobility Market Analysis

- Non-Microsoft players have an *anything but Microsoft* position
- Symbian - Nokia are working very hard on developing an enterprise strategy with IBM and Java - they are in many ways behind Microsoft with an integrated Enterprise strategy
- Microsoft continues to try and protect the Windows-Office franchise while making basic moves with its Smartphone offerings and a sole focus on the highest level category of phones that directly support extensions to its Office suite
- Linux is emerging as the key white-label offering for carriers and 2nd tier OEMs
- An opportunity exists for an alternative to Symbian and Linux in the Feature phone segment - a Windows-lite version
- Intrinsic already has a leadership position in this emerging segment with its RIL, Mux, uPhone suite and gold level partnership with Microsoft and Intel

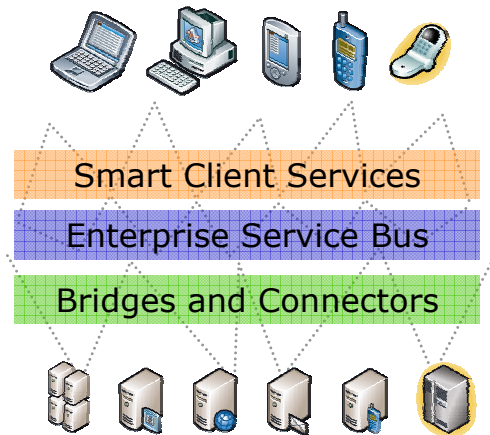
Intrinsyc Assets to Leverage

Our Technologies

RIL, Mux
uPhone
Ref Designs
plus much more

ESB
Catalyst

J-Suite



Relationships

Nokia-Symbian
Microsoft
Device OEMs

IBM
BEA
Microsoft
SAP

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Example New Mobility Initiatives

- Catalyst Symbian-Nokia connector to Microsoft .NET and IBM Websphere:
 - Initially aimed at delivering commercial solutions based on Symbian OS and Symbian enabled devices
 - Focused on new cutting edge technologies, new capabilities, new applications or extensions to existing solutions or applications
 - Real-time enterprise data access leveraging our inter-operability (J-Integra/Ja.NET), ESB and device management (CerfWorks) products
 - Phase 2 involves joint Nokia - IBM Web Sphere development and market positioning work together
 - Will shift to commercial product plan and launch in early 2005

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Enterprise (Inter-Op) Market Analysis

- Developers spend 68% of their time “gluing” applications together (Gartner)
- Typical Global 200 corporation has 49 enterprise applications and has only 20-30% of corporate data in "mainstream" applications (The Meta Group)
- 70% of world’s data still resides in mainframes
- A license for integration software can cost a company over \$500,000, with Gartner Group estimating that the expense of installation and maintenance can lead to a total cost of set-up between \$2m and \$10m.
- Forrester estimates that less than 35% of integration projects are completed on time and on budget.

Enterprise (Inter-Op) Market Demands



Many Systems,
Many Computing Devices

PAIN



Leverage Existing Investments
to Improve Operation &
for creating New Capabilities

DEMAND

Enterprise (Inter-Op) Market Size

- IDC predicts the expenditure for enterprise integration will exceed \$50 billion by 2003.
- Forester calculates the average cost of an integration project for the Global 3,500 standing is \$6.3m.
- \$40 Billion currently spent to integrate data between legacy and modern applications (Aberdeen)
- IDC research anticipates that the Web services market will grow from \$1.6 billion in 2004 to \$34 billion by 2007.

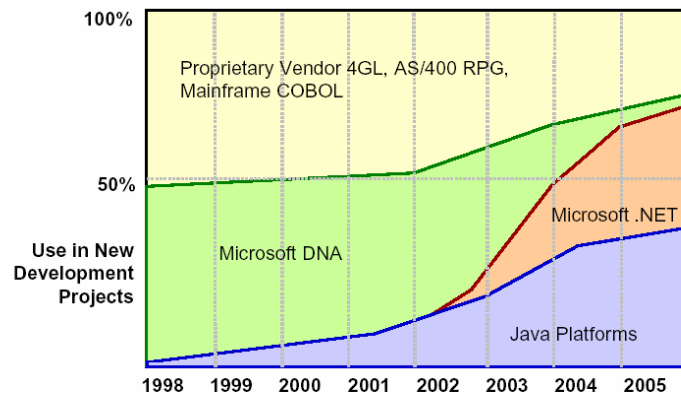
Enterprise (Inter-Op) Market Size

- Over \$100 billion is spent each year on integration projects. (Source: InformationWeek)
- Estimate that \$121 billion was spent "gluing pieces together" internally (Goldman).
- \$295 billion was budgeted for internal development projects in the US market.
 - Financial (\$58B)
 - Professional Services (\$56B)
 - Manufacturing (\$49B)

Industry Analyst Perspectives

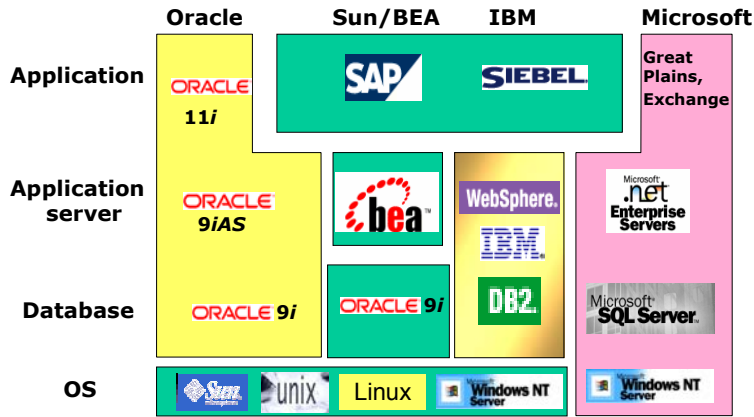
- Gartner:
 - The Gartner Group has predicted that through 2005, more than 90 percent of medium to large organizations that develop applications for their own projects most likely will use a mixture of both Microsoft and Java technologies
 - Applications employing a hybrid mix of .NET and Java will increase in 2004. The most common scenario will be the use of .NET-rich graphical user interface (GUI) client interfaces communicating with J2EE-based middle-tier business logic.
 - By 2008, at least 30 percent of enterprise-class applications will include both J2EE and Microsoft .NET technologies.

Market Share Dynamics



Source: Gartner Research (April 2003)

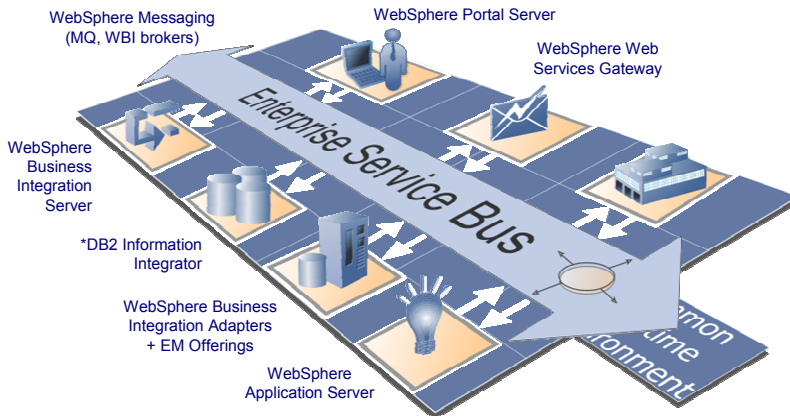
Industry Leaders & Software Standards



Source: McKinsey

Example: IBM Approach to ESB

Service Oriented Architecture and WebSphere



New Enterprise Initiatives

- Creation of J-Suite combined product positioning solution:
 - Product launch at JavaONE conference in June
 - Rollup and integration of current J-Integra and JaNET product offerings
 - Simplified user interface and market positioning
 - License tracking and control mechanism
 - Industry focused packages: e.g. Financial Services
 - Partner focused packages: e.g. SAP, IBM
 - Additional connectors . . .

New Enterprise Initiatives

- 'Java to Exchange' addition to J-Suite
 - M&A transaction from Java founder and industry leader
- Follow-on CORBA, AS400, Cobal additions to J-Suite (possible future M&A)

Financials Proformas

- 2001 we were at \$11M in revenues, >50% margins, >40% software sales
- By 2003 we were at \$14M in revenues, 20-25% margins, and 20% software sales
- We are already starting to reverse this trend with margins in Q2 at 40%
- By FY07 we are aiming for >\$40M in revenues, >60% margins, >40% software sales, and max 10% hardware sales